

# ECN Capital Update

# ECN BUSINESS OVERVIEW



## **Strategic Plan Execution**

### CONSISTENT AND ON MESSAGE

Transition continues from legacy businesses to businesses with higher growth, increased profitability, and those requiring less capital within core expertise

- ✓ Sold US C&V business to PNC Bank
- ✓ Sold commercial aviation business and retained equity upside
- ✓ Sold non-core rail assets
- ✓ Strategic process of harvesting "legacy businesses" ongoing
- ✓ Service Finance acquisition stellar credit, high returns, significant growth and less capital
- ✓ Disciplined acquisition process continues
- ✓ US focus in both organic and M&A growth strategy
- ✓ Optimizing capital base NCIB in place

# ECN Capital at a Glance

### **OVERVIEW OF THE COMPANY BY BUSINESS LINE**

#### SYNDICATED/MANAGED ASSETS

#### VENDOR FINANCE-SYNDICATED/MANAGED

- SFC: Provides primarily small balance, prime & super-prime installment contracts to finance home improvement projects in the U.S.
- o Originations primarily sourced through national vendor programs with top manufacturers and dealers
- Installment contracts sold to FDIC insured institutions
- High growth & profitability, with excellent credit and scalability

#### **BALANCE SHEET FUNDED ASSETS**

#### VENDOR FINANCE-BALANCE SHEET

- Cdn C&V business continues to perform well
- Strategic options continue to be explored
- Long-term option to hold a portion of new vendor originations on ECN Capital's balance sheet

#### **RAIL FINANCE**

- Rightsized railcar business through recent non-core asset sales
- Rail business continues to provide a strong asset base and tax deferral to support new business initiatives; however, will be a smaller component of the company's strategy going forward

#### **AVIATION FINANCE**

Aviation business run-off execution remains on track

Ongoing business transition towards an asset-light model



## **Investment Grade Commitment**

- Ratings of BBB (low) from DBRS and BBB from Kroll; rating agencies updated throughout transition
- Investment Grade Ratings a key competitive advantage and differentiator with vendor partners;
  driving additional programs
- Diversified funding structures with multiple sources of financing; broad access to matched & committed capital
- US\$2.5B secured revolving credit facility with over US\$2.1B undrawn
- Maintain acceptable levels of on-balance sheet assets as ECN builds asset management funding channel

### **ECN Capital - Vendor Finance**

Flexibility to fund via two models – On-Balance Sheet Assets or Managed Assets

### **Balance Sheet Funded Assets Segment**

Includes Aviation, Rail and Commercial & Vendor Finance Assets

### Syndicated/Managed Assets Segment

Includes Vendor Finance Syndicated and Managed Assets



## Focused Vendor Strategy

### DOMINANT VENDOR FINANCE BUSINESSES – 30+ YEARS EXPERIENCE

### HISTORIC CONTINUITY

- Consistent focus on vendor finance over three decades
- Superior credit management and focus on high quality, relationship driven assets
- Conservative funding model: matched & committed liquidity with broad access to debt & equity capital
- Complimentary to traditional banks: partnering, not competing, with banks
- Adaptive strategy: recognizing and responding to market changes to maximize profitability and scale while maintaining robust risk management

### **CORE VENDOR PILLARS**

- Focus on developing exclusive manufacturer relationships in attractive end market verticals that bring proven dealer networks to drive volume at low cost
- Maintain deep knowledge of chosen asset categories in order to invest capital appropriately; High quality assets promote low credit risk
- Build national platforms in both the U.S. and Canada with broad capabilities and scale
- Utilize I/T driven processes to drive consistency and efficiency



## Proven Leader in North American Vendor Finance







1990 - 2000

2001 - 2010

2011 - 2017

2017 Forward



































A long history as a leader in North American Vendor Finance

# Disciplined Acquisition Approach

### DISCIPLINED ACQUIRER - "RIGHT DEAL AT THE RIGHT TIME"

- Evaluated ~\$65 Billion+ in acquisition targets and stayed disciplined to our strategic plan and proven business model
- Focused on the right fit returns, credit, growth, & scalability
- Due diligence across specialty finance:

Commercial Finance	Asset Management
Consumer Finance	Home Improvement
Small Business Finance	Structured Finance
Equipment Finance	Venture Lending

• Expect to have more to announce in the coming quarters

# **SFC OVERVIEW**



## **SFC Business Overview**



#### Overview of the Business

- Founded in 2004, Service Finance Company ("SFC") provides prime & super-prime installment contracts to finance home improvement projects in the U.S.
- Technology driven originations primarily sourced through national vendor programs with top manufacturers and dealers, closely mirroring ECN Capital's go to market strategy
- Management retention addressed with deferred purchase price construct for key executives

#### **Average Installment Contract Characteristics**

FICO of ~760

Yield of ~10% (vs. 6.5% for U.S. C&V)

Annualized Net Losses 0.8%

#### SFC is an Excellent Fit for ECN's US Vendor Business

#### NICHE SPECIALTY FINANCE

- Complementary to banks as asset management partner
- Top-tier national vendor relationships

### 2 SCALABLE PLATFORM WITH STRONG GROWTH PROFILE

- Niche business with strong organic and add-on growth prospects
- Able to build or acquire substantial scale over the mid-term

### 3 HIGH CREDIT QUALITY

- Focused on originating prime & super-prime installment loans
- 100% of originations have been sold with no recourse
- Estimated annualized net defaults of ~0.8%

#### 4 LONG TERM FUNDING RELATIONSHIPS

- Financings are originated at a discount to par and sold for a gain to FDIC insured institutions
- SFC receives an ongoing fee for servicing and portfolio management



## **Business Model**

### Origination

- Exclusive manufacturer/ vendor sales finance programs
- Expanding dealer base
- Continuously adding new partners

### **Underwriting**

- Prime & Super-Prime credit with weighted avg FICO of ~760
- Manufacturer/vendor promotional financing
- Short realized duration
  29 months
- Right to file UCC lien
- Credit losses ~0.8% annually to the FDIC insured institutions

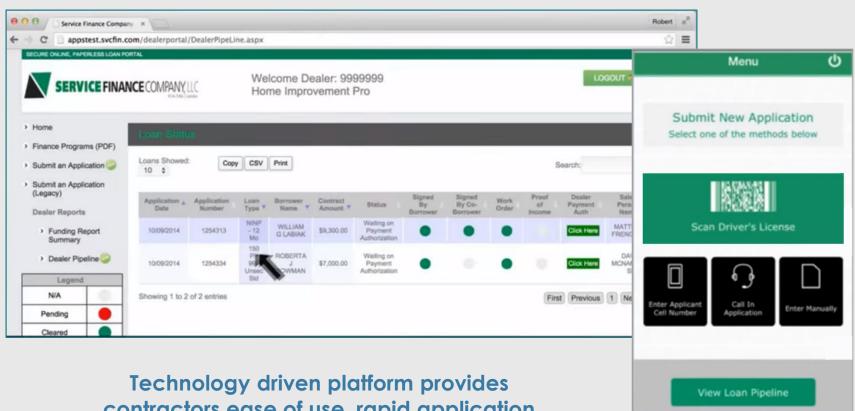
# RIC Purchase & Management

- 14 FDIC insured institutions currently participating
- New relationships in pipeline
- Fee for originating and underwriting
- Ongoing fee for servicing and portfolio management

**Capital Reinvested** 



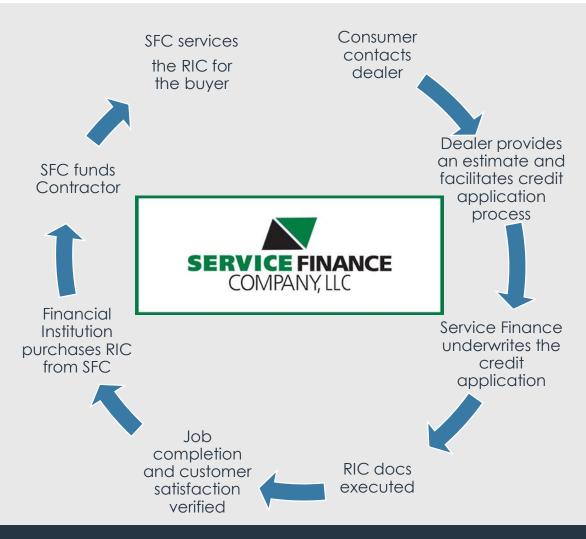
## **Technology Enabled**



contractors ease of use, rapid application decisions, and proven to increase sales



## **Business Flowchart**



# **Illustrative Example**

## **RIC Expected Cash Flow**

Year	1	2	3	4	5	6	7	8
Beginning Unpaid Balance	\$10,000	\$9,126	\$8,164	\$7,106	\$5,942	\$4,661	\$3,253	\$1,704
Principal Payment	\$ 874	\$ 962	\$1,058	\$1,164	\$1,280	\$1,408	\$1,549	\$1,704
Interest Payment	\$1,000	\$913	\$816	\$711	\$594	\$466	\$325	\$170
Principal + Interest	\$ 1,874	\$1,874	\$1,874	\$1,874	\$1,874	\$1,874	\$1,874	\$1,874
Ending Unpaid Balance	\$9,126	\$8,164	\$7,106	\$5,942	\$4,661	\$3,253	\$1,704	\$0

## **SFC Economics**

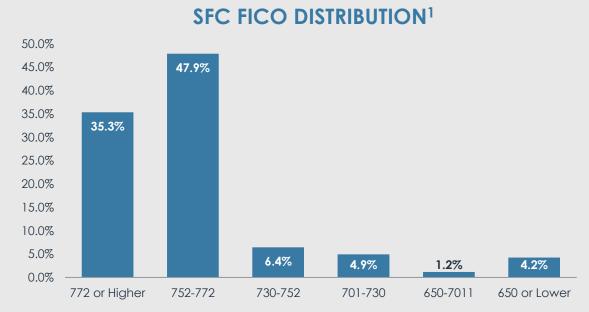
Year		1	2	3	4	5	6	7	8	Total
Total Financing (RIC)	Α	\$10,000								
	_	40.0-0								
SFC Purchase Price	В	\$9,250								
SFC sells to FDIC Insured Institution	С	\$9,600								
SFC Gain on Sale	D = (C-B)	\$350								\$350
SFC Management Fee	E = (2% Avg UPB)	\$191	\$173	\$153	\$130	\$106	\$79	\$50	\$17	\$899
Total SFC Income	F = (E + D)	\$541	\$173	\$153	\$130	\$106	\$79	\$50	\$17	\$1,249

Note: Assumes 8 year financing at 10% interest rate



## **Credit Quality**

- Service Finance focuses on originating prime & super-prime installment loans
  - 100% of originations have been sold with no recourse
- Annualized net defaults are expected to average ~0.8% to the bank purchaser
  - High FICO borrowers; averaging ~760 FICO
  - Register a UCC lien on the home when account goes into arrears







# **Funding Flexibility - SFC**

# FLEXIBILITY TO FUND VIA TWO MODELS – ON BALANCE SHEET OR SYNDICATED/MANAGED ASSETS:

SFC Vendor Finance

### Syndicated/Managed Assets Segment

Originated installment contracts sold through to FDIC insured institutions without recourse

Asset light capital structure: limited debt and equity needed to finance business

### **Balance Sheet Funded Assets Segment**

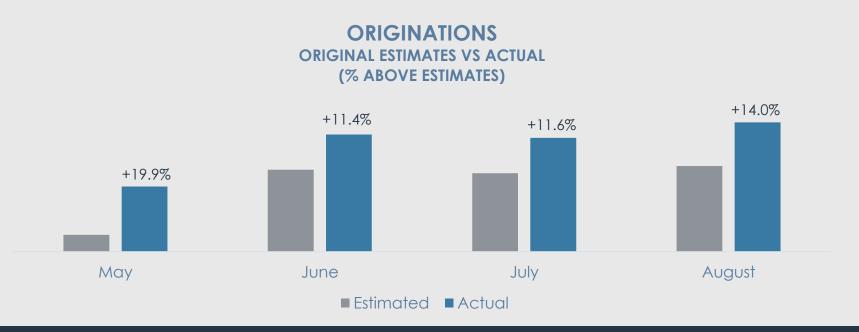
Future optionality to balance sheet a portion of SFC originations

Capital structure: Debt & Equity



- Acquisition closed on September 7, 2017
- Exceeding expectations across the business
  - Originations exceeding plan
  - Robust dealer growth continues
- Bank network demand continues to be strong
  - Recently added 14th FDIC insured institution to bank group
- Combination of SFC & ECN resulting in more vendor wins
  - New wins in both solar and windows driven by Investment Grade Rating
  - Recent remodeling wins help reduce origination seasonality

- Service Finance originations continue to exceed expectations
  - Positive operating leverage EBITDA grows faster than originations
  - o Strong results since last update More than 7,700 dealers, adding 150+ per month
  - Currently not changing projections but remain on pace to exceed estimates





### ORIGINATIONS (US\$ Million's)

	1Q	2Q	3Q <sup>1</sup>	4Q	YTD
2015	58	91	106	105	360
2016	99	143	167	138	547
2017	135	221	185	-	541

### YOY ORIGINATION GROWTH

1Q	2Q	3Q <sup>1</sup>	4Q	YTD
104.1%	120.3%	126.5%	116.8%	118.3%
71.4%	56.9%	57.2%	31.7%	52.0%
36.5%	54.3%	53.2%		49.1%

### **ORIGINATIONS - FUNDED**



- More than 7,700 dealers, adding 150+ per month
- Robust and maturing dealers lead to predictable origination growth





### **Disaster Recovery Plan Tested**

- Hurricane Irma proved to be a successful test of SFC's comprehensive disaster recovery plan
- Business continued with no operational disruptions
- Houston and Florida natural disasters will result in significant rebuilding demand over time



## Management and Board of Directors

#### Mark E. Berch, President, Board Member:

- 20+ years as a principal founder and operator in several home improvement companies
- Previous management positions at San Diego Carpet Care, International Chemical and Supply, and United Restoration, LLC
- Member of the executive advisory board of the National Association of Professionally Accredited Contractors (NAPAC)

#### Stephen M. Miner, General Counsel, Board Member:

- Manages SFC's legal affairs including contractual relationships between SFC and its bank counterparties and principal vendors
- Responsible for regulatory compliance and assists the president in the day-to-day operations of the business
- Previous management positions at Teknion, a designer and manufacturer of high-end office furniture, and Rose Miner & Podolsky PA, a law firm where he practiced tax and corporate law for 10+years

#### Ian M. Berch, COO, Board Member:

 Previous management positions at United Restoration, LLC, Superior Security Systems, and Satisfaction Carpet Care

#### Eric M. Berch, CFO:

• 20 years as Controller/CFO for several family owned businesses, focused on the home improvement industry

#### Danny Wall, Board Member

- Retired as President of Morgan Stanley Bank, N.A.
- Former Chairman and CEO of Capmark Bank, formerly GMAC Commercial Mortgage Bank
- Former Chairman of the Federal Home Loan Bank Board (FHLBB), Federal Savings and Loan Insurance (FSLIC), and Federal Home Loan Mortgage (Freddie Mac)
- Majority and Minority Staff Director of the US Senate,
  Committee on Banking and Housing and Urban Affairs

#### Wallace M. Jensen, Board Member

- Former President of Centennial Bank (Panama City, Florida)
- Previously at G.E. National Financial Bank, where he served as Secretary, Vice President, Chief Lending, Compliance, & CRA Officer
- Formerly at AT&T Universal Bank, where he served as President and CEO, and Citibank, N.A. as unit President and CEO of the Utah banking operations

